

Fireexpo 2023: equipping industry professionals with optimal fire detection and management solutions



Mark Anderson, Portfolio Director at Specialised Exhibitions, a division of Montgomery Group

Held at Gallagher Convention Centre in Midrand from 6 to 8 June 2023, Fireexpo 2023 not only provides visitors with access to a large range of fire detection and management technology and services but furthermore equips them to make optimal decisions about solution selection.

According to an article in SecurityLinkIndia, fire detection equipment is generally expected to last 10 years; Fire Industry

Association (FIA) guidance on the life expectancy of a fire detection and alarm system issue. "However, the same equipment will often remain in place for up to 25 years. In a national survey carried out with healthcare fire officers, 50 percent of respondents described their system as between 10 to 20 years old, with a further 13 percent saying it was over 20 years old. Old systems tend to be difficult to manage due to reduced system reliability. Varied faults can cause false alarms and unnecessary disruption to hospital operation and this can result in fines. The biggest issues come when the system cannot be maintained any longer due to component obsolescence or due to becoming unsupported by the manufacturer."

"This is one issue, amongst many, that continues to challenge risk managers, building/facilities managers and occupational safety and health (OSH) professionals. However, by attending Fireexpo, visitors can discuss these issues with the many fire detection specialists exhibiting at the Expo. Live demonstrations and in-depth

solution-finding are the order of the day at Fireexpo, allowing visitors to leave the Expo equipped with a better understanding of what will work for their specific needs," says Mark Anderson, Portfolio Director at Specialised Exhibitions, a division of Montgomery Group.

Fireexpo is strategically co-located with the three-decades-old Securex South Africa, the well-established A-OSH Expo and the Facilities Management Expo, allowing visitors to make the most of their time at the event.

Visitors will be able to see fire detection products in action from leading suppliers including G2 Fire (Stand FC01). In partnership with Carrier, G2 Fire will be showcasing some of the latest products from its portfolio. On display will be the new ZP2A range of fire alarm panels. G2 will have experts on hand to go through the Edwards Public Address and Voice Alarm equipment for those interested in expanding into the evacuation market. Other equipment, such as Modulaser, will be on show, with sales and technical support.

Fire Brand Solutions (Stand FD02) has been blazing a trail in comprehensive fire safety services since 2014, with risk assessment surveys, design, supply and installation of high-quality fire safety systems and equipment. The company prioritises the health and safety of personnel and minimises environmental impact.

Other attractions at the four co-located shows include the FPASA Conference, the SAIDSA Techman Competition, the OSPAS Awards, the SAIOSH Health and Safety Conference, the SAIDSA and ESDA breakfast, the K9 Law Enforcement demo, the new products display and the premier visitor lounge.



Firebrand technician inspecting a fire detector

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In addition, the following free-to-attend seminar theatres are packed full of relevant and topics sessions:

- Securex Seminar Theatre
- Facilities Management Seminar Theatre powered by Broll
- SAIOSH Seminar Theatre
- Working at Height Theatre

Industry body support for Fireexpo lends great impetus to the value of attending the Expo. “FPASA can get the inside scoop on industry trends and the competition, in addition to meeting with clients and increasing our brand’s visibility. We look forward to engaging with attendees, introducing them to the potential risks of our trade and sharing how we strive for risk mitigation through professional training across southern Africa,” says Christine van der Westhuizen, audit, risk, compliance and office manager at FPASA.

Nichola Allan, Cchairperson at SAQCC Fire, says, “SAQCC Fire finds Securex South Africa and Fireexpo of particular benefit in our ongoing efforts to educate the end users of fire equipment into what is required when appointing contractors. We find the exhibition attracts those individuals both in companies and the insurance industry that we are trying to reach and over the many years we have exhibited, this exhibition has proved to be one of our major marketing successes.”

“The FDIA’s goal is to lead the industry in the right direction. Upholding the values and standards and making sure that it flows through in all areas of the fire and gas industry. Both Securex South Africa and Fireexpo play a huge part in achieving this goal, by creating the space for us to assist and advice where required. It also



Firebrand sprinkler



G2 Fire fire alarm panel

gives the FDIA the opportunity to build relationships within the industry and open the gateway in communication between the FDIA and the industry,” says Avonia Hanssen, marketing officer at FDIA

Register for free attendance at Fireexpo here: <https://tickets.tixsa.co.za/event/fireexpo-south-africa-2023>

To find out more information about booking a stand at Fireexpo 2023, visit the website at www.fireexpo.co.za or contact Zelda Jordaan on: +27 010 0033082 or zelda.jordaan@montgomerygroup.com.

Engage with Fireexpo 2023 on social media using the show hashtag **#Fireexpo2023**. 